

A woman with vibrant red hair and white eye makeup is the central focus. She is wearing a black leather jacket with a large, draped collar. Her expression is neutral as she looks directly at the camera. The background is a solid, dark color, making the subject stand out.

SUN SEA
ACADEMY

Creative
Academy
2026



Sun Sea Academy

At SUN SEA ACADEMY, we believe that education and knowledge are the foundation of true professional growth.

Our Academy stands as a point of reference for hairstyling excellence, offering advanced training designed to refine skills, enhance creativity, and inspire innovation. Every course is the result of in-depth research into our products, their ingredients, and the most cutting-edge application techniques — with one clear goal: to provide professionals with practical, high-value training paths that foster real specialization and growth.

Continuous education is at the heart of what we do. It allows hairstylists to strengthen their expertise, explore new methods, and master the use of Sun Sea Cosmetics solutions — constantly improving the quality and creativity of their work.

International Trainers

Our trainers bring years of international experience gained on stages and in salons across the world. Award-winning professionals who share their technical mastery, creative vision, and unique inspiration — turning every class into a true learning experience.



Innovation & Research

Sun Sea Academy is constantly evolving alongside global trends. We bring the latest techniques, styles, and inspirations to our classrooms — ensuring hairstylists stay one step ahead in an ever-changing industry.

Tailor-Made Courses

All our programs are **created by hairstylists**, for hairstylists. Each course is designed from real salon experience, built to meet the actual needs of everyday work and provide techniques that can be applied immediately.







Master Trainer

Pino Troncone

Recognized as one of the most respected hairstylists on the international scene, Pino Troncone combines experience, precision, and creativity in every project.

After beginning his career in Italy, he moved to London where he trained under Tony Rizzo at Sanrizz, refining a distinctive style that blends the technical discipline of the British system with the elegance of the Latin style.

His artistic vision has taken him to **stages and events across Europe, America, and Asia — from London to New York — shaping a new culture of hairstyling.** His collections have earned multiple international awards, including the AHS International Visionary Award, the Critics Award, and the Best Collection of the Year at Cosmoprof Worldwide for his acclaimed Identity Collection.

Today, as Creative Art Director of Sun Sea Academy, he leads the artistic direction of the brand with passion and authority. Through shows, collections, and educational programs, he inspires and trains hairstylists worldwide, sharing a vision built on technique, innovation, and emotion.







Courses & Workshops







1 day Creative Visual

Advanced geometric haircuts using the Trilogy System

OBJECTIVE

An introduction to the Trilogy System, an exclusive cutting method developed by Creative Director Pino Troncone. Participants will observe live step-by-step demonstrations on long, medium, and short hair, exploring how the Trilogy System combines geometric precision and creative freedom to craft advanced, balanced cuts.

PARTICIPANTS

Salon owners and stylists with at least 3 years of experience

LEVEL

Advanced

DURATION

1 day

FORMAT

Theory & practice



2 Days Advanced Cut

Inspire creativity. Redefine style. Master the art of cutting

OBJECTIVE

A two-day intensive designed for experienced stylists eager to spark creativity and experiment with new ideas. Drawing inspiration from the latest Sun Sea Academy haircut and color collections, this workshop encourages innovation through hands-on learning and shared artistic exploration.

PARTICIPANTS

Salon owners and stylists with at least 5 years of experience

LEVEL

Advanced

DURATION

2 days

FORMAT

Theory & practice





ABC cutting foundation

Precision & Vision: mastering anatomy and advanced cutting geometry

OBJECTIVE

A technical journey into the fundamentals of precision cutting. Participants will study cranial structure, hair morphology, and geometric design to create visionary cuts defined by balance, proportion, and detail.

PARTICIPANTS

Salon owners and stylists with at least 1 year of experience

LEVEL

Intermediate

DURATION

3 days

FORMAT

Theory & practice



ABC cutting foundation master

Advanced Master in Cutting: design, geometry, and creative structure

OBJECTIVE

An in-depth exploration of head anatomy and form, with a focus on how geometric principles influence design. Participants will refine their technical control and creative interpretation, elevating their cutting skills to a master level.

PARTICIPANTS

Salon owners and stylists with at least 1 year of experience

LEVEL

Intermediate

DURATION

3 days

FORMAT

Theory & practice





Make Up

Make-Up Essentials: from flawless skin to eye contour and lips

OBJECTIVE

Learn the essentials of make-up artistry: selecting the right foundation for each complexion, applying base and correctors, using powder for a natural finish, creating eye gradients, defining lips, and sculpting the face with bronzer or blush.

PARTICIPANTS

Salon owners and team members

LEVEL

Beginner

DURATION

2 days

FORMAT

Theory & practice





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