



SUN SEA
ACADEMY

Hair
Academy
2026



Sun Sea Academy

At SUN SEA ACADEMY, we believe that education and knowledge are the foundation of true professional growth. **Our Academy stands as a benchmark for excellence in hairstyling, dedicated to developing advanced skills and creative vision.**

Each course is the result of meticulous research into products, their components, and the most innovative application techniques — designed to provide professionals with practical, **high-impact learning experiences that foster specialization and growth.**

Continuous education is the heart of our mission. It allows hairstylists to refine their skills, explore new methodologies, and deepen their understanding of Sun Sea Cosmetics solutions, ensuring constant improvement in both technical quality and creative performance.





International Trainers

Our trainers bring extensive international experience gained on stages and in salons around the world. Award-winning professionals, they share their expertise, creative insight, and inspiration to help others reach new levels of artistry.



Innovation & Research

Sun Sea Academy is constantly evolving in step with global trends — bringing the latest styles, techniques, and inspirations into the classroom to ensure every participant stays ahead of the curve.



Tailor-Made Programs

All our courses are **created by hairstylists, for hairstylists**: tailor-made programs born from real salon experience. Each one is designed to meet the everyday needs of professionals, offering practical tools and techniques that can be applied immediately.





Sun Sea Academy Creative Team

Led by Director & Supervisor Orlando Orlandi, the Sun Sea Creative Team represents **a center of excellence in professional hairstyling.**

The team's mission is to **anticipate fashion trends**, developing and applying innovative hairdressing techniques that provide salons with complete, structured support.

Sun Sea Academy is built on continuous exchange — of ideas, experience, and creativity — fostering an environment where artistic expression translates **into professional growth.** The synergy between the team's different personalities fuels a dynamic creative process, constantly generating innovation and value.

The Sun Sea Creative Team combines artistic research with a business-oriented mindset, ensuring a **balanced approach** that unites aesthetic growth with tangible results.



ORLANDO
ORLANDI

Director & Supervisor



CLAUDIO
LAPENNA

Art Technical Director



ALESSIO
BONDI

Technical Director



FRANCESCO
GIACONELLA

Make-up Artist / Brand Ambassador



STEFANIA
RIZZI

Brand Ambassador



ASSUNTA
ZUTTON

Brand Ambassador



ANDREA
DELLE DONNE

Brand Ambassador



GIULIANA
LA VALLE

Braid specialist



Master Trainer

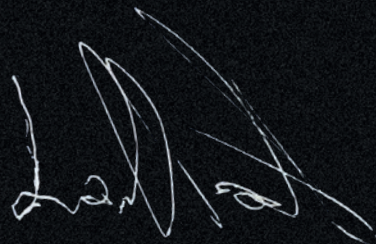
Claudio Lapenna

With extensive experience in the world of hairstyling, Claudio Lapenna **is a respected name on the Italian professional scene.** Renowned for his expertise in color — particularly as a blonde specialist — he is driven by a constant pursuit of innovation.

Throughout his career, he has developed and refined distinctive techniques such as the **Geometric System** applied to mocha coloring, the innovative **Hair Touch 3D**, and the advanced use of Bond extensions, always with a **bespoke and detail-oriented approach.**

As **Art Technical Director** of the Sun Sea Academy Creative Team, Claudio has long contributed to shows, educational events, and brand development projects for Versum and Ánemos. His creations stand out for their **balance, elegance, and focus on enhancing natural beauty.**

Through his work, Claudio combines technique, vision, and passion, inspiring new generations of stylists and shaping the evolution of contemporary hairstyling.



Corsi & Workshop







Color and Personality

Color Analysis and Lightening Techniques

OBJECTIVE

A training path that combines advanced lightening techniques with the science of color harmony.

THE COURSE INCLUDES

- Advanced lightening techniques (Baby Lights, Teasy Lights, Micro Slices, Balayage Foil).
- Principles of color analysis (seasonal tones).
- Study of facial morphology.
- Creation of customized looks.

DURATION

2 days

FORMAT

Theory & Practice

PARTICIPANTS

10-15 people

REQUIRED TOOLS

Tail comb, brushes, foils, hairdryer.





Curl and Wave

Modern Perm: natural curls and waves

OBJECTIVE

A hands-on course dedicated to creating modern, natural-looking curls and waves through innovative perming techniques.

THE COURSE INCLUDES

- A new, hair-friendly application approach.
- Personalized techniques.
- Use of next-generation products.
- Strategies for a stunning, long-lasting effect.

DURATION

2 days

FORMAT

Theory & Practice

PARTICIPANTS

10-15 people

REQUIRED TOOLS

Tail comb, hairdryer with diffuser, rollers, perm papers, liquid applicator, sponges.

Geometric System Highlights

The innovative method for precise, creative lightening

OBJECTIVE

A groundbreaking course exploring the geometric method for precise and luminous highlights.

THE COURSE INCLUDES

- A logical, intuitive approach.
- Techniques for bright, natural effects.
- Creation of tailor-made looks.
- Photo and social media strategies.

DURATION

1,5 days

FORMAT

Theory & Visual Demo

PARTICIPANTS

10 people





Event Styling and Hairstyles

Flawless looks for weddings, ceremonies, and photoshoots

OBJECTIVE

Learn to create impeccable looks for weddings, events, parties, and photoshoots.

THE COURSE INCLUDES

- Basic and advanced styling techniques.
- Bridal and event updos.
- Current trends (boho chic, minimal, glamour).
- Product knowledge and setting strategies.
- Image consultation.

DURATION

1 day

FORMAT

Theory & Practice

PARTICIPANTS

10-15 people

REQUIRED TOOLS

Tail comb, brushes, hairdryer, straighteners, elastics, pins, hair grips.



Professional Box Braids Professional

Master the art of iconic braids with style and precision

OBJECTIVE

A complete course focused on mastering the most popular and iconic braiding techniques.

THE COURSE INCLUDES

- Sectioning and partitioning.
- Hair preparation.
- Three-strand braiding technique.
- Finishing and maintenance.
- Common mistakes to avoid.
- Styling and modern variations.

DURATION

1 day

FORMAT

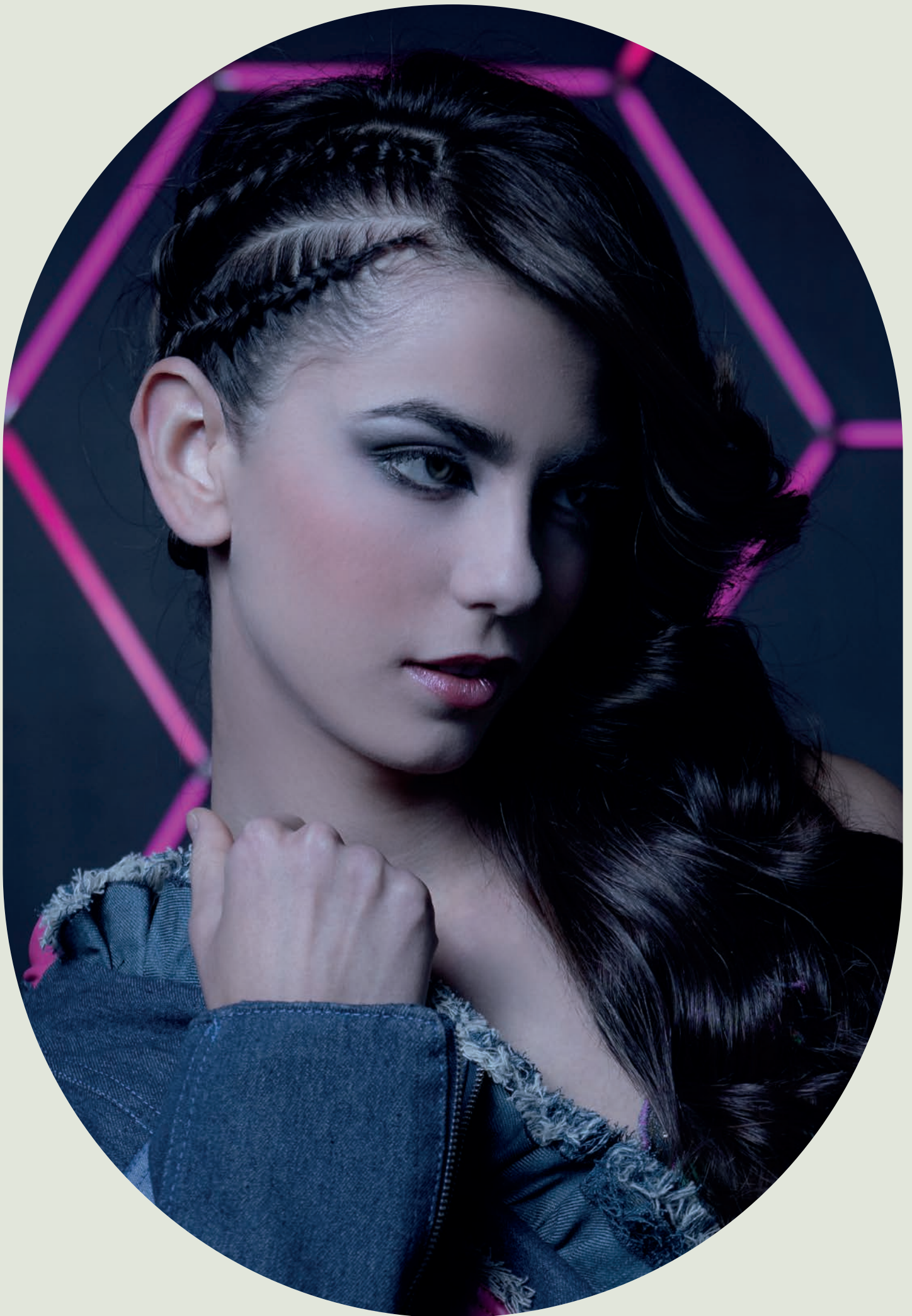
Theory & Practice

PARTICIPANTS

10-15 people

REQUIRED TOOLS

Tail comb, brushes, elastics.





Make Up

Make-Up Essentials: from flawless base to eye definition

OBJECTIVE

Learn how to choose the right foundation for each complexion, apply and blend it perfectly, select and position concealers, use powder for a natural finish, create soft eye shading, enhance lips, and sculpt the face with bronzer or blush.

PARTICIPANTS

Salon owners and team members.

DURATION

2 days

LEVEL

Beginner

FORMAT

Theory & Practice





SUN SEA

ACADEMY



@sunseaacademy



@sunsea_academy



@sunseacare.com